

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY
FCC 388				FOR COMMISSION USE ONLY
DTV Quarterly Activity Station Report				FILE NO. -
Licensee HOAK MEDIA OF COLORADO LICENSE, LLC				
Call Sign KREX-TV		Facility Id 70596		Previous Call Sign (if applicable)
Community of License				
City		State	County	Zip Code
GRAND JUNCTION		CO	MESA	81505 -
Nielsen DMA GRAND JUNCTION-MONTROSE		World Wide Web Home Page Address HTTP://KREXTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2006
Channel Numbers: (Check the Channel Number(s) to which this form applies.)				
<input checked="" type="checkbox"/> Analog	5			
<input checked="" type="checkbox"/> Digital	2			
Report reflects information for quarter ending: 03/31/2009				
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input checked="" type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)				
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:				
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:				
<input checked="" type="radio"/> DTV Education Report				
<input type="radio"/> Amendment		File Number -		
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.				

Section A (For broadcasters electing Option One).

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?	<input checked="" type="radio"/> Yes <input type="radio"/> No

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: ON 1/11/09 WE AIRED THE 30 MINUTE INFORMATIONAL DTV PROGRAM PROVIDED BY THE NAB AT 10:30A THAT HAS A DETAILED ACCOUNT OF WHAT WILL HAPPEN ON 2/17/09. IN ADDITION TO THIS WE HAVE IN EACH OF OUR NEWSCASTS AT 12P M-F, 5P M-SUN AND 10P M-SU A GRAPHIC THAT SHOWED HOW MANY DAYS WERE LEFT UNTIL THE DIGITAL CONVERSION. WE RAN INFORMATIONAL SPOTS TO DIRECT PEOPLE TO A DTV WORKSHOP'S THAT WERE HELD EACH TUESDAY IN FEBRUARY INSTRUCTING VIEWERS HOW TO HOOK UP AND GET THERE DTV BOX SCANNED IN, THIS WAS DONE IN GRAND JUNCTION AND MONTROSE.OUR LOCAL NEWS DID STORIES IN REGARDS TO DTV TRANSITIONS AND CONVERTER BOX'S ON THE FOLLOWING DAYS 1/6/09,1/7/09,1/14/09,2/2/09,2/3/09,2/4/09,2/11/09,2/15/09,2/16/09, AND THE FINAL REPORT WAS ON 2/17/09.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WE HAD A LINK TO THE NAB SITE TITLED DTV ANSWERS AS WELL AS THE FCC EXPLANATION LINK FOR WHAT WAS TO HAPPEN AS OF 2/17/09, IN ADDITION WE HAD A DIGITAL COUNTDOWN CLOCK ON OUR HOME PAGE WITH A LINK TO A FAQ PAGE WHICH ALSO LINKS TO THE FCC AND NAB.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: ON 2/3/09 OUR ENGINEER'S, RECEPTIONIST AND LOCAL SALES MANAGER PARTICIPATED IN A DTV OPEN HOUSE HELD AT OUR MESA COUTNY CENTRAL LIBRARY, THIS FORUM HELPED VIEWERS ANSWER QUESTIONS IN REGARDS TO THEIR CONVERTER BOX'S AND HOW TO SET THEM UP AND SCAN THEM AS WELL AS ANSWER QUESTIONS IN REGARDS TO INSIDE AND OUTSIDE ANTENNAS.	
<input type="checkbox"/> Community Events Comments:	
<input type="checkbox"/> Other (describe) Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: PURSUANT TO IN THE MATTER OF IMPLEMENTATION OF THE DTV DELAY ACT, THIRD REPORT AND ORDER AND ORDER ON RECONSIDERATION, FCC 09-19 (REL. MAR. 13,2009) STATION KREX-TV IS HEREBY NOTIFYING THE COMMISSION THAT THIS IS ITS FINAL FCC FORM 388 FILING.	

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing GENERAL MANAGER
Signature RON TILLERY	Date (mm/dd/yyyy) 04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.